

# SNOW AUTOMATION PLATFORM



**NETWORK  
FACTORY**

Automate key Software Asset Management, Cloud and mobile processes to accelerate adoption and increase ROI

Snow Automation Platform provides organizations with the capabilities to automate and integrate a diverse range of business processes, leading to increased value and effectiveness of your Software Asset Management (SAM) program, your cloud strategy, and device management.

The platform facilitates communication between the Snow SAM platform and other business systems, enabling automation of processes such as software requests, license harvesting, cloud provisioning, and device enrollment. Snow Automation Platform extends the capabilities of Snow into existing organizational processes.

By facilitating the transformation of massive numbers of unconnected manual tasks into automated processes, Snow Automation Platform delivers benefit not only to Software Asset Managers, but to all other stakeholders – including HR, procurement, finance, business.

## **SNOW AUTOMATION PLATFORM BENEFITS AT A GLANCE**

- SAM process automation
- A single interface for software, apps and cloud services
- Increased user satisfaction and empowerment
- Faster delivery times for software and licenses
- Improved visibility of SAM in the wider organization
- Increased ROI through bi-directional data exchange
- Detailed statistics to enable better planning and cost budgeting

## **HOW IT WORKS**

Snow Automation Platform supports more than 1,500 workflow options that can be combined to build and automate complex business processes. Commonly used workflows come pre-packaged as import-and-go Automation Books. By integrating with business systems, such as the IT help desk, Automation Platform enables a wide variety of business and Software Asset Management (SAM) processes to be streamlined and accelerated. Some of the typical workflows the platform can be used to automate include:

- Requests for hardware and software (including approvals)
- Policy-driven subscription management and automated license harvesting
- Device and permissions management
- Cost-center tagging
- Provision and decommission of cloud resources
- Software uninstall
- User on-boarding and identity management
- Self-service

Import-and-go Automation Books can be accessed directly from Snow's library, created in partnership with Snow's SAM experts or designed and modified in-product using the intuitive wizard interface. The portfolio of import-and-go automation books is under continual development. It currently includes:

SAM optimization for Snow License Manager | Mobile optimization for Snow Device Manager | Cloud IaaS optimization for Azure, AWS, Google Compute Engine, and VMware | Cloud SaaS optimization for Office 365

Search

Service Catalog 12

Computer 19

Software 19

Development 6

Hardware 4

Mobile 25

Training 1

User 1



### iOS - Salesforce

IOS

Access all your apps, view and edit your records and filter data and drill down to reports. Installs Salesforce on the IOS device from Appstore Supported Platforms IOS

Cost: FREE

1

★★★★☆ (4 reviews)



### Microsoft Office 2010 Project Standard

Microsoft Corporation

Microsoft Project is a project management software program developed and sold by Microsoft, which is designed to assist a project manager in developing a plan, assigning resources to tasks, tracking progress, managing the budget, and analyzing workloads. Microsoft Project uses marketing workbooks.

Cost: 10 EUR/ M

1

★★★★☆ (1 review)



### RedHat Linux 7.2

Deploys RedHat Linux 7.2 for the requested duration and the requested admin user.

Cost: FREE

1

★★★★☆ (3 reviews)



### Enroll device

Snow Device Manager

Enrolling you device is the first step of getting it managed. When enrolled, you will be able to request apps and deploy settings to the device. You will also be able to request the device to be wiped if you loose the device.

Cost: FREE

1

★★★★★ (3 reviews)



### Android - Wifi Sthim

Android

Configure Wifi on the device to connect to the wifi in stockholm office. Configure the Android device to connect to the Wifi in the Stockholm Office Supported Platforms Android

Cost: FREE

1

★★★★☆ (1 review)



### Windows Server 2012 R2 Datacenter

Deploys Windows Server 2012 R2 Datacenter for the requested duration and the requested admin user.

Cost: FREE

1

★★★★☆ (4 reviews)

Order cart

| Name                                   | Price    | Rent      | Qty      |
|--|----------|-----------|----------|
| Training server (Azure)                | 0        | 50        | 1        |
| Microsoft Office 2010 Project Standard | 0        | 10        | 1        |
| IOS - SAS                              | 0        | 0         | 1        |
| Android - British Airways              | 0        | 0         | 1        |
| IOS - Mail                             | 0        | 0         | 1        |
| <b>Total (EUR)</b>                     | <b>0</b> | <b>60</b> | <b>5</b> |

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## A SINGLE PLATFORM

Snow's Automation Platform is a one-stop-shop for ordering and management of internal services, such as client software, hardware, device apps, and cloud services. Snow Automation Platform combines order and workflow management with embedded process automation.

## USER BUY-IN TO INTERNAL SERVICE OPTIMIZATION

Users are more likely to contribute to optimizing the use of organizational resources if they are aware of their service consumption and possess the tools to control it.

## CONTINUOUS LICENSE OPTIMIZATION

With Snow Automation Platform, license management becomes a continuously optimized process in which users can access the resources they need, when they need them, and unused resources can be automatically appropriated elsewhere.

## COST SAVINGS

Snow Automation Platform helps organizations to make cost savings by automating manual processes, including approvals, and prevents some of the common resource-related issues, such as overuse of software licenses and virtualization sprawl from occurring in the first place.



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